



# Website review teplohod-maxim-litvinov.ru

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The score is 53/100







## SEO Content

	Title	<p>Теплоход Максим Литвинов &amp;#8212; Лучшие речные круизы</p> <p><b>Length : 53</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Круизный теплоход Максим Литвинов</li> <li>• [H2] ☐Справочная информация</li> <li>• [H2] i История судна</li> <li>• [H2] ☐☐Каюты</li> <li>• [H2] ☐☐Инфраструктура</li> <li>• [H2] ☐☐♂Маршруты и экскурсии</li> <li>• [H2] ☐☐Особенности сервиса</li> <li>• [H2] ☐☐Интересные факты</li> <li>• [H2] ✓Отзывы</li> <li>• [H2] ►Видео</li> <li>• [H3] Проект</li> <li>• [H3] Порт приписки</li> <li>• [H3] Владелец и оператор</li> <li>• [H3] Рестораны</li> <li>• [H3] Бары</li> <li>• [H3] Медицинский центр</li> <li>• [H3] Конференц-зал</li> <li>• [H3] Сауна</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	14	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	14	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Салон красоты</li><li>• [H3] Зоны активного отдыха и развлечений</li><li>• [H3] Сувенирный магазин</li><li>• [H3] Библиотека</li><li>• [H3] Питание на борту</li><li>• [H3] Развлекательная программа</li></ul>
	Images	We found 15 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.57%  Internal Links 96.43%


## In-page links

Anchor	Type	Juice
<a href="#">Перейти к контенту</a>	Internal	Passing Juice

## In-page links

<a href="#">Каюты</a>	Internal	Passing Juice
<a href="#">Услуги</a>	Internal	Passing Juice
<a href="#">Расписание 2025</a>	Internal	Passing Juice
<a href="#">☐Справочная информация</a>	Internal	Passing Juice
<a href="#">Проект</a>	Internal	Passing Juice
<a href="#">Порт приписки</a>	Internal	Passing Juice
<a href="#">Владелец и оператор</a>	Internal	Passing Juice
<a href="#">i История судна</a>	Internal	Passing Juice
<a href="#">☐☐Каюты</a>	Internal	Passing Juice
<a href="#">☐☐Инфраструктура</a>	Internal	Passing Juice
<a href="#">Рестораны</a>	Internal	Passing Juice
<a href="#">Бары</a>	Internal	Passing Juice
<a href="#">Медицинский центр</a>	Internal	Passing Juice
<a href="#">Конференц-зал</a>	Internal	Passing Juice
<a href="#">Сауна</a>	Internal	Passing Juice
<a href="#">Салон красоты</a>	Internal	Passing Juice
<a href="#">Зоны активного отдыха и развлечений</a>	Internal	Passing Juice
<a href="#">Сувенирный магазин</a>	Internal	Passing Juice
<a href="#">Библиотека</a>	Internal	Passing Juice
<a href="#">Питание на борту</a>	Internal	Passing Juice
<a href="#">Развлекательная программа</a>	Internal	Passing Juice
<a href="#">☐☐♂Маршруты и экскурсии</a>	Internal	Passing Juice
<a href="#">☐☐Особенности сервиса</a>	Internal	Passing Juice
<a href="#">☐☐Интересные факты</a>	Internal	Passing Juice
<a href="#">✓Отзывы</a>	Internal	Passing Juice
<a href="#">▶Видео</a>	Internal	Passing Juice
<a href="#">«Симфония Севера»</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	<b>речные</b> контенту содержание <b>МАКСИМ</b> перейти справочная <b>лучшие</b> теплоход круизы <b>ЛИТВИНОВ</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
теплоход	2	✓	✗	✗	✓
максим	2	✓	✗	✗	✓
литвинов	2	✓	✗	✗	✓
лучшие	2	✓	✗	✗	✗
речные	2	✓	✗	✗	✗











## Usability

	Url	Domain : teplohod-maxim-litvinov.ru Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 31 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://teplohod-maxim-litvinov.ru/robots.txt">http://teplohod-maxim-litvinov.ru/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.